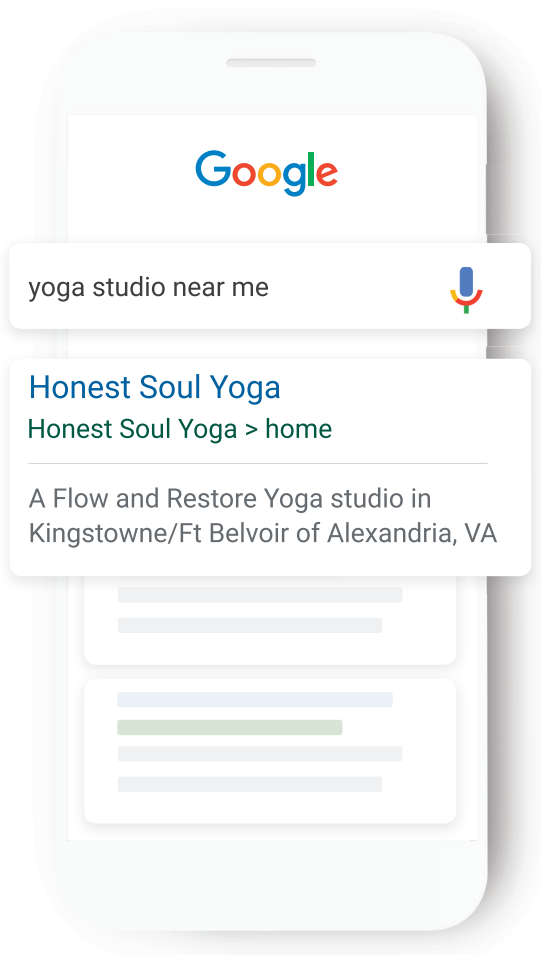


Grow with **Google**

Reach Customers Online with Google

Check out these tools and tips to improve website performance and help your business appear across Google Search and Maps.



Optimize for mobile. Test your website's mobile speed at g.co/testmysite

Regularly publish useful, relevant content on your website. Google Trends can help you find popular search terms.

g.co/trends

Use Google Search Console to monitor your website's performance in Google's organic results.

g.co/searchconsole

Create a free business profile to present accurate, up-to-date info on Google Search and Maps. google.com/business

Try advertising on Google.

ads.google.com

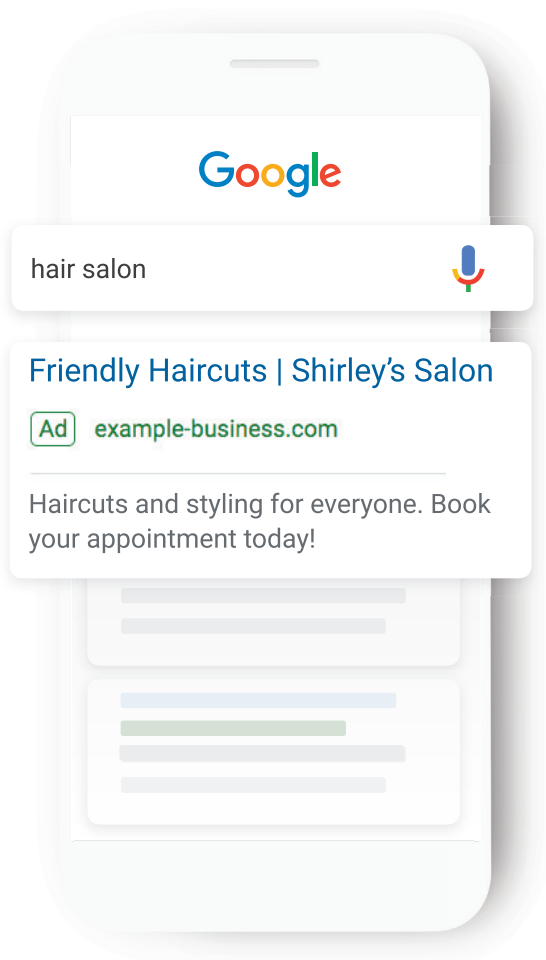
For additional resources check out

google.com/grow



Steps to get started with Google Ads

Google Ads makes it easy to show the world what's unique about your business, so you can reach customers searching for what you offer. Our smart technology will help find ways to improve your ads and get you better results.



Step 1

Tell us your goal

We'll tailor your ad based on the results you want. And, no matter which advertising goal you choose, Google Ads can help you across the board.

Step 2

Decide where to advertise

You decide where you'd like to show your ads, and we'll get them in front of the right people.

Step 3

Create your message

Highlight what's best about your business in 3 short sentences to get customers excited. Or create compelling banner ads by adding images.

Step 4

Set your budget cap

You'll never pay more than the monthly cap you set, and you can adjust or pause anytime. Plus, we'll show you estimated results for your budget.

Step 5

Go live

We'll display your ads when people search for products or services like yours. Your ads can appear on Google Search and Maps, and across our network of partners sites.

Visit ads.google.com to learn more.